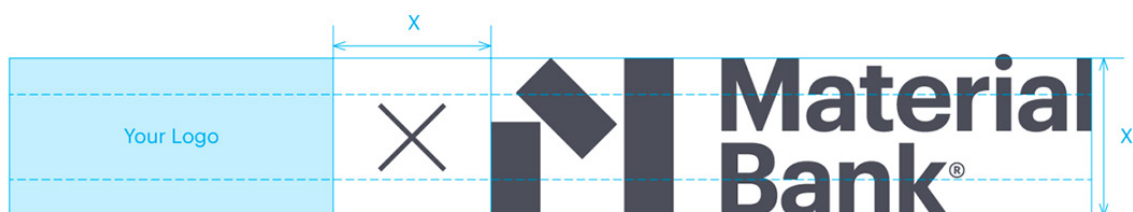


# Co-Branding

When placing the Material Bank logo adjacent to a brand partner logo, please ensure the horizontal clear space is equal to the height of the logo itself. Never place the Material Bank logo next to the logo or wordmark of a competitor.



Because partner logos and wordmarks vary in size and proportion, we will sometimes rely on optical alignment. When the partner logo is wide and consists of only one line—as in the case of ARTICLE below—it should be vertically justified, with the top of the wordmark aligned with the midline of the word “Material” and the bottom of the word “Bank” in our wordmark. When it consists of two lines—as in ARTAIC below—its height can match the height of the hero “M” in our logo.

